



NORTH AMERICAN  
JAPANESE GARDEN  
ASSOCIATION

## **SPONSORSHIP PACKAGES**

### **“It’s All In The Details” Skills Development Workshop & Garden Education Tour**

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*August 7 & 8, 2015, Minnesota*

#### **PINE SPONSOR (\$3,500)**

##### **Pre-Event**

- Recognition as a Platinum Sponsor in NAJGA’s owned media (NAJGA homepage, event landing page, monthly e-newsletter and Wordpress blog).
- Publicity opportunity relevant to the event for the sponsor’s business / organization via NAJGA’s social media (i.e. Facebook , Twitter and Wordpress blog).

##### **Event Proper**

- Recognition as a Platinum Sponsor in workshop and garden tour print materials
- Opportunity to provide promotional giveaways and product /service information to attendees
- Opportunity for recognition and brief remarks at the start of the workshop
- Two (2) complimentary two-day registrations. A two-day registration includes the skills development workshop and residential garden visit on August 7, and the Japanese garden education tour on August 8.

##### **Post-Event**

- Post-event publicity opportunity (i.e. Youtube slideshow and online photo album)

#### **PLUM SPONSOR (\$2,500)**

##### **Pre-Event**

- Recognition as a Gold Sponsor in NAJGA’s owned media (event landing page, monthly e-newsletter and Wordpress blog)
- Publicity opportunity relevant to the event for the sponsor’s business / organization via NAJGA’s social media (i.e. Facebook , Twitter and Wordpress blog).

##### **Event Proper**

- Recognition as a Gold Sponsor in workshop and garden tour print materials
- Opportunity to provide promotional giveaways and product /service information to attendees
- One (1) complimentary two-day registration

### **Post-Event**

- Access to event attendees' contact details (name, organization, email), subject to attendees' permission
- Post-event publicity opportunity (i.e. Youtube slideshow and online photo album)

### **BAMBOO SPONSOR (\$1,000)**

- Recognition as a Silver Sponsor in NAJGA's event website and monthly e-newsletter
- Recognition as a Silver Sponsor in workshop and garden tour print materials
- One (1) complimentary two-day registration

### **SUPPORTING SPONSOR – LEVEL 1 (\$500)**

- Listing as Supporting Sponsor in NAJGA's event website
- Listing as Supporting Sponsor in workshop print materials
- 50% savings on workshop registration for two (2) people

### **SUPPORTING SPONSOR – LEVEL 2 (\$250)**

- Listing as Supporting Sponsor in workshop print materials
- 50% savings on workshop registration for one (1) person

### *CONTACTS*

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